

GROUPE VERPACK WINS A FIRST ECOVADIS MEDAL FOR PLV 37

GROUPE VERPACK IS PURSUING ONGOING IMPROVEMENTS AT ALL OF ITS FACILITIES. PLV 37, THE MOST RECENT ADDITION TO THE GROUP'S PORTFOLIO, HAS JUST EARNED ITS FIRST MEDAL, THE RECOGNITION OF A GLOBAL CSR APPROACH AND A STRONG SIGNAL FOR ITS EMPLOYEES.



The factory in Tours has joined the top 5% of companies in its category worldwide with a global score of 74%. This gold medal rewards PLV 37 for all the initiatives it has put in place since its recent integration into the group and its dynamic CSR policy. Among the four criteria targeted, its initiatives regarding ethics and responsible purchasing scored particularly highly.

A SPIRIT OF COHESION

While all of the group's entities have common social and environmental goals, each maintains its distinct identity, history, know-how and human and technological specificities. Because of this, each pursues excellence at its own pace, supported by the group's experience and support.

ABOUT PLV 37

Just outside Tours, the PLV 37 facility employs around 20 people and stands out for its multiple capabilities including digital printing, screen printing, lamination, cutting, gilding, folding-gluing...With this factory, Groupe Verpack completes its service offer in graphic design and printing and with the development of small production runs for sleeves and coffrets.